

## OVERCOME LIMITATIONS. LEARN IT TODAY. LIVE IT TOMORROW. NxLEVEL®.



### Small businesses are America's backbone

The Small Business Administration (SBA) reports that U.S. small businesses:

- Create 75% of the net new jobs added to the economy
- Represent 99.7% of all employer firms
- Employ 50% of all private sector employees
- Pay almost 45% of the total private payroll in the US

### GSVCC offers NxLevel® to help local small businesses succeed

Despite the remarkable potential of small business ownership, research shows that less than one third of small businesses survive for seven years or longer. Usually it's due to lack of adequate capital, planning and experience. In 2008, the Greater Spokane Valley Chamber of Commerce (GSVCC) launched the NxLevel® training program, a 13-session, 39-hour course dedicated to helping participants develop a business plan that will test the feasibility of a business idea. Tailored to individuals who want to operate or manage a small business, NxLevel® provides both the opportunity and the tools necessary to help guide any business to success.

Currently, 116 people have completed the course work. The NxLevel® Entrepreneurial Training Course tuition is currently \$425.00, which covers the training program, books and training materials. Next scheduled Course begins Sept 19. Beginning in 2013, Course tuition will be \$495.00.

### Do YOU have what it takes to start and grow a small business?

To form a successful start-up business takes more than a good idea. It takes passion, creativity, foresight, persistence and self-confidence – along with a lot of business savvy. NxLevel® is designed to help with that last trait: business savvy. The rest is up to you!

### Introducing a new NxLevel opportunity for Veterans

Recently, Spokane Valley Member businesses and individuals joined with the Greater Spokane Valley Chamber of Commerce to establish the **Veterans Entrepreneur Training for Success (VETS) Scholarship Fund**, offering an opportunity for Veterans to take advantage of the full NxLevel® Entrepreneur training program at a reduced rate, and – if qualified – receive financial assistance to offset the cost. Any individual who has satisfactorily served in the military (*excludes "dishonorable discharge"*) is eligible to be considered for reimbursement for all or part of their NxLevel® Training tuition.

Requirements to receive this VETS Tuition Scholarship include:

- Proof of 180 days of active service; or current National Guard or Reserves ID Card
- Successful completion of the NxLevel® course curriculum; and
- Preparation of an acceptable Business Plan resulting in a *Certificate of Graduation*.

Any Veteran who receives a *Certificate of Graduation* is then qualified to receive a full refund of their NxLevel® deposit of \$300.00!

To find out more about the NxLevel® Program and the VETS Tuition Scholarship opportunity contact: John Pederson, NxLevel® Administrator, Greater Spokane Valley Chamber of Commerce at 509.924.4994 or [john@spokanevalleychamber.org](mailto:john@spokanevalleychamber.org). Information is also available on the [Spokane Valley Chamber website](#) and on [Facebook](#).



# VETS

